# ON-DEMAND WORKERS, SUB-MINIMUM WAGES

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#### **On-Demand Workers, Sub-Minimum Wages**

Evidence from Transportation Network Provider Trips in the City of Chicago

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Uber

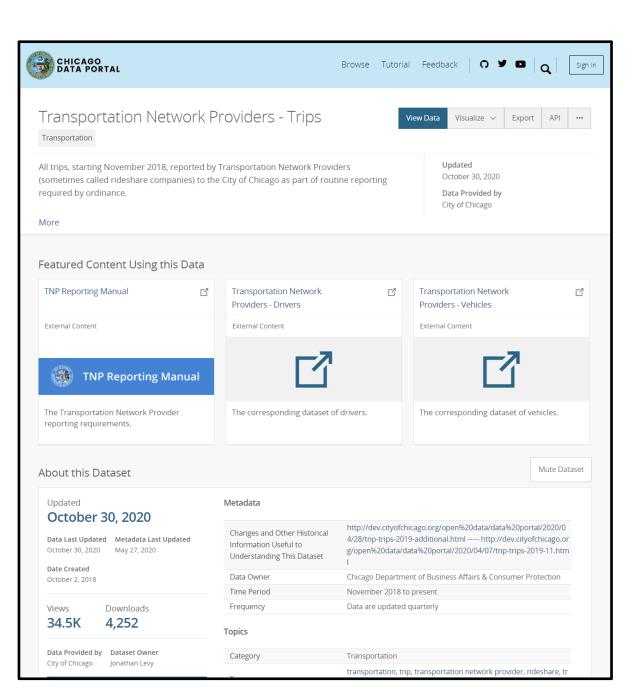












#### **ECONOMIC RESEARCH ON UBER & LYFT**

- 1. Pro: the "gig" economy provides flexibility for workers
- 2. Con: app-based companies pay low wages (\$9-\$16 per hour)
- 3. Increasingly: the industry poses social and equity concerns

#### ON-DEMAND UBER AND LYFT DRIVERS



Currently self-employed "independent contractors"



Lose basic labor protections, including to minimum wage laws, overtime laws, sick leave laws, workers compensation coverage, and unemployment benefits



Can (and do) earn less than the minimum wage

#### **UBER AND LYFT DRIVERS IN CHICAGO**



2019: 110,288 Uber and Lyft drivers registered in Chicago, but only **72,222** recorded at least one trip over the month (**66%**).



2020: 66,548 Uber and Lyft drivers registered in Chicago, but only **29,415** recorded at least one trip over the month (**44%**).



COVID-19 impact: 59% drop in active drivers year-over-year



Average trips per month (active drivers): 123 trips in both 2019 and 2020

#### SAMPLE OF TRIPS: CHICAGO IN SEPTEMBER

| Sample in the         | Sample | Averages Per Trip |       |
|-----------------------|--------|-------------------|-------|
| Middle of September   | Trips  | Time (Seconds)    | Miles |
| 2019                  | 56,028 | 1,166.4           | 6.75  |
| 2020                  | 21,946 | 952.5             | 6.39  |
| Year-Over-Year Change | -60.8% | -18.3%            | -5.2% |



Sample: 12 midnight, 4 a.m., 8 a.m., 12 noon, 4 p.m., and 8 p.m. each on the 2<sup>nd</sup> Thursday, 3<sup>rd</sup> Sunday, and 3<sup>rd</sup> Tuesday of September

#### TIP YOUR UBER AND LYFT DRIVERS!



2019: The average tip was 81 cents per ride, and only 21% of rides resulted in a tip for the driver



<u>2020</u>: The average tip was 49 cents per ride, and only **14%** of rides resulted in a tip for the driver



COVID-19 impact: 39% drop in the tip per ride year-over-year

### GROSS INCOME FOR UBER AND LYFT DRIVERS

| Trips, Fares, Gross Income, and Hours Worked            | 2019          | 2020          |
|---|---------------|---------------|
| Estimates for the Average TNP Driver in Chicago         | (Actual Data) | (Actual Data) |
| Average Trips Per Month                                 | 123           | 123           |
| Average Trip Seconds                                    | 1,166         | 953           |
| Driver Income Per Trip: 80% of Fare + 100% of Tips      | \$11.20       | \$11.18       |
| Driver Income Per Year: Income Per Month x 12           | \$16,540      | \$16,541      |
| Total Annual Hours Worked (55% of Time with Passengers) | 870.2         | 712.0         |
| Gross Income Per Hour: Earnings Per Year ÷ Total Hours  | \$19.01       | \$23.23       |



Gross income: Income *before* vehicle expenses and taxes

# **Uber and Lyft Vehicle Costs Per Mile**

| Total TNP Driver Expenses in Chicago:  | 2019          | 2020          |
|--|---------------|---------------|
| Estimates Per Mile and Per Hour Worked | (Actual Data) | (Actual Data) |
| Total Driver Expenses Per Mile         |               |               |
| Fuel (AAA-Adjusted)                    | \$0.119       | \$0.100       |
| Maintenance and Repair (AAA)           | \$0.089       | \$0.091       |
| Depreciation (AAA)                     | \$0.301       | \$0.339       |
| Total Cost Per Mile                    | \$0.509       | \$0.530       |

# **Uber and Lyft W-2 Equivalent Wage Per Driver**

| Average TNP Wage Per Hour             | 2019          | 2020          | 2020 (With       |
|---------------------------------------|---------------|---------------|------------------|
| (After Expenses and Taxes) in Chicago | (Actual Data) | (Actual Data) | Typical Traffic) |
| Gross Earnings Per Hour               | \$19.01       | \$23.23       | \$20.78          |
| Total Expenses: Total Cost Per Hour   | -\$5.83       | -\$7.04       | -\$6.07          |
| Payroll Taxes                         | -\$0.88       | -\$1.10       | -\$1.10          |
| Hourly Wage After Expenses and Taxes  | \$12.30       | \$15.09       | \$13.62          |
| Minimum Wage in the City of Chicago   | \$13.00       | \$14.00       | \$14.00          |

<sup>\*</sup>Note: While W-2 employees pay FICA payroll taxes out of their paychecks, their contributions are matched by employers. Uber and Lyft drivers do not currently receive an employer match. If they were classified as employees, they *would* receive an additional \$0.88 to \$1.10 per hour, according to the data.

#### IMPLICATIONS FOR ELECTED OFFICIALS



State: Classify drivers as employees to ensure drivers are paid the minimum wage and Uber and Lyft pay for unemployment insurance



Local: Implement a minimum driver pay standard to ensure workers earn at least \$15 per hour



NYC Driver Pay Standard: 8% increase in driver pay, 18% decrease in passenger wait times, and lower Uber and Lyft commission rates

#### FINAL THOUGHT

Uber and Lyft drivers currently struggle to earn the minimum wage in the City of Chicago. The status quo for "gig" workers only embeds a new low-wage contingent labor force into the state's economy. But there are options that elected officials could consider to promote fairness and boost worker earnings.

### **THANK YOU!**



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